

ORDER



KSNV

Orders	Order / Rev:	102150	
	Alt Order #:	06817867	KSNV
	Product Desc:	DCCC	
	Estimate:	1194	
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:
	Original Date / Rev:	05/24/12 / 07/19/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	Great American Media	
	Buying Contact:		Billing Type:
	Billing Contact:		Billing Calendar:
		1010 Wisconsin Ave. NW	Billing Cycle:
		Washington, DC 20007	Agency Commission:
Advertiser	Name:	Democratic Congressional Campaign + Revised	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	125	\$86,950.00	\$73,907.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	125	\$86,950.00	\$73,007.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

KSNV	37%	\$86,950.00
Market	100%	\$235,000.00

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$56,400.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$37,600.00
KTUD	0%	\$0.00
KVVU	20%	\$47,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$7,050.00

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F	5-6a WakeUp w/Wagners	5-6a			MTWTF--	:30	5	\$400.00	1	0.00	NM	5	\$2,000.00
M-F 5-6a WakeUp w/Wagners																	
WAKE UP WITH THE WAGNERS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--			5		\$400.00		0.00						

Order / Rev: 102150
Alt Order #: 06817867
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Cc
Product Desc: DCCC
Estimate: 1194

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount												
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/WagnM	5-6a		MTWTF--	:30	5	\$400.00	1	0.00	NM	5	\$2,000.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>5</td> <td>\$400.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/16/12	10/22/12	MTWTF--	5	\$400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	5	\$400.00	0.00																					
E 2	KSNV	10/16/12	10/22/12	Wake Up Early w/ Wagn&M	430a-5a		MTWT--S	:30	4	\$200.00	1	0.00	NM	4	\$800.00											
Wake Up Early Wagners																										
WAKE UP EARLY W/ THE WAGNERS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/16/12</td> <td>10/22/12</td> <td>MTWT--S</td> <td>4</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/16/12	10/22/12	MTWT--S	4	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWT--S	4	\$200.00	0.00																					
E 3	KSNV	10/16/12	10/22/12	M-F 6-7a WakeUp w/WagnM	6-7a		MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>5</td> <td>\$725.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/16/12	10/22/12	MTWTF--	5	\$725.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	5	\$725.00	0.00																					
E 4	KSNV	10/16/12	10/22/12	Today Show	CM	658a-9am	MTWTF--	:30	14	\$900.00	1	0.00	NM	14	\$12,600.00											
Today Show																										
TODAY SHOW																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>14</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/16/12	10/22/12	MTWTF--	14	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	14	\$900.00	0.00																					
E 5	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00											
News 3 Sunrise SATURDAY																										
NEWS 3 AT SUNRISE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S-</td> <td>1</td> <td>\$375.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S-	1	\$375.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S-	1	\$375.00	0.00																					
E 6	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00											
Saturday Today																										
SATURDAY TODAY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S-</td> <td>2</td> <td>\$625.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S-	2	\$625.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S-	2	\$625.00	0.00																					
E 7	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$375.00	1	0.00	NM	1	\$375.00											
News 3 Sunrise SUNDAY																										
NEWS 3 AT SUNRISE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$375.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$375.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$375.00	0.00																					
E 8	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00											
Sunday Today																										
TODAY ON SUNDAY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>2</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	2	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	2	\$500.00	0.00																					
E 9	KSNV	10/21/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00											
News 3 Today																										
NEWS 3 TODAY/WKEND																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$500.00	0.00																					
E 10	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00											
Chris Matthews SUN 9:30am																										
CHRIS MATTHEWS SHOW																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$500.00	0.00																					
E 11	KSNV	10/16/12	10/22/12	M-F Today Show II 3rd HOM	9-10a		MTWTF--	:30	10	\$425.00	1	0.00	NM	10	\$4,250.00											
M-F Today Show II																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>10</td> <td>\$425.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/16/12	10/22/12	MTWTF--	10	\$425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	10	\$425.00	0.00																					
E 12	KSNV	10/16/12	10/22/12	M-F Today Show III 4th HOM	10am-11am		MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
Today 4th Hour																										
TODAY SHOW III																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>5</td> <td>\$325.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/16/12	10/22/12	MTWTF--	5	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	5	\$325.00	0.00																					
E 13	KSNV	10/16/12	10/22/12	CM	11am-12pm		MTWTF--	:30	10	\$325.00	1	0.00	NM	10	\$3,250.00											

Order / Rev: 102150
Alt Order #: 06817867
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Co
Product Desc: DCCC
Estimate: 1194

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Rachael Ray												
				Rachael Ray												
				RACHEL RAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		10			\$325.00	0.00						
E 14	KSNV	10/16/12	10/22/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.001	0.00	NM		5	\$2,125.00	
				Noon News												
				NEWS 3 AT NOON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5			\$425.00	0.00						
E 15	KSNV	10/16/12	10/22/12	The Agenda	1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
				The Agenda	1230pm											
				NEWS 4: THE AGENDA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5			\$325.00	0.00						
E 16	KSNV	10/16/12	10/22/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00	
				The Doctors												
				THE DOCTORS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5			\$325.00	0.00						
E 17	KSNV	10/16/12	10/22/12	Dr. Phil	CM	3-4p	MTWTF--	:30	5	\$450.001	0.00	NM		5	\$2,250.00	
				Dr Phil												
				DR. PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5			\$450.00	0.00						
E 18	KSNV	10/16/12	10/22/12	News 3 at 4 (1/2 hr)	CM	4-430p	MTWTF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00	
				News 3 at 4												
				FIRST NEWS 3 AT FOUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5			\$725.00	0.00						
E 19	KSNV	10/16/12	10/22/12	News 3 at 430pm	CM	430-5pm	MTWTF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00	
				News 3 at 4:30PM												
				NEWS 4 AT 430P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5			\$725.00	0.00						
E 20	KSNV	10/16/12	10/22/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.001	0.00	NM		5	\$6,000.00	
				M-F Early News												
				EARLY NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5			\$1,200.00	0.00						
E 21	KSNV	10/20/12	10/20/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM		1	\$675.00	
				Sa-Su Early News												
				KSNV EARLY NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/15/12	10/21/12	-----S-		1			\$675.00	0.00						
E 22	KSNV	10/16/12	10/22/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	4	\$1,300.001	0.00	NM		4	\$5,200.00	
				M-F Jeopardy												
				JEOPARDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		4			\$1,300.00	0.00						
E 23	KSNV	10/16/12	10/22/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	5	\$1,300.001	0.00	NM		5	\$6,500.00	
				M-F Wheel of Fortune												
				WHEEL OF FORTUNE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5			\$1,300.00	0.00						
E 24	KSNV	10/20/12	10/20/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	2	\$525.001	0.00	NM		2	\$1,050.00	
				WKND Jeop/Wheel												
				JEOPARDY/ WHEEL OF FORTUNE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/15/12	10/21/12	-----S-		2			\$525.00	0.00						
E 25	KSNV	10/22/12	10/22/12		CM	8-10pm	M-----	:30	2	\$4,000.001	0.00	NM		2	\$8,000.00	

Order / Rev: 102150
 Alt Order #: 06817867
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1194

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon PR 8-10p Monday Prime 8-10pm															
THE VOICE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	M-----	2	\$4,000.00	0.00										
E 26	KSNV	10/21/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,600.001	0.00	NM		2	\$3,200.00
News 3 in Prime															
NEWS AFTER NFL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	-----S	2	\$1,600.00	0.00										
E 27	KSNV	10/21/12	10/21/12	LAW & ORDER (synd)	ROM	SU 10-11P	-----S	:30	2	\$900.001	0.00	NM		2	\$1,800.00
Law & Order (synd) PRIME															
LAW & ORDER															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	-----S	2	\$900.00	0.00										
E 28	KSNV	10/16/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/16/12	10/22/12	MTWTF--	2	\$1,200.00	0.00										
E 29	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	-----S-	1	\$1,100.00	0.00										
E 30	KSNV	10/16/12	10/22/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	8	\$500.001	0.00	NM		8	\$4,000.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/16/12	10/22/12	MTWTF--	8	\$500.00	0.00										
													Totals	125	\$86,950.00